

X-Formation

Superior License Management Solutions



“ The product has all the features we desired and they continue to listen to us closely for our future needs as well. We expect to have a lasting partnership with X-Formation well into the future...”

Steve Fine
Director & Program Manager, Software Licensing 



- **Established in 2004**
- **Headquarters in Arhus, Denmark**
- **R&D center in Eastern Europe's Silicon Valley, Krakow, Poland**
- **Self-funded, profitable, and growing**
- **Microsoft Certified Partner**

Our mission:

To be the top provider of superior license management products, to maintain exceptional service and support, and to offer reasonable prices and a simple, straightforward solution that enables *all* companies--from the smallest startups to the largest corporations--to obtain quality license management.

2010 highlights:

Customer growth rate: **51%**

Employee growth rate: **83%**

Customer retention rate: **94%**

Customer driven development

- Close cooperation and communication with customers
- Not traditional vendor-customer relationship
- Exchange of ideas and feedback
- Active customer participation in product development
- Important issues are addressed quickly
- Customers use software they helped build



“Altair realized the importance of moving to a new, modern licensing system. Our decision was based on many factors including cost, functionality, multi-platform availability and the confidence we had in the company's ability to support their product.”

Steve Fine *Director & Program Manager, Altair*



“License Statistics provides all the functionality we need at a considerable savings over all its competitors... and X-Formation support has been superb.”

Brian Griffin *Mechanical CAD Support Manager, NASA / MSFC*



“LM-X has been an excellent replacement for FLEXIm. The functionality meets or exceeds that of FLEXIm...”

John Lu *Director of Software Tools, VeriSilicon*



“At our last renewal we were able to save thousands of dollars, much more than License Statistics costs.”

Paul Gibson *Network Administrator, Technology Service Corporation*



“We chose X-Formation primarily because we were unhappy with the lack of responsiveness and support we received from our previous provider.”

Christoph Ortmann *Director Industrial Solutions, VI-grade GmbH*



For End-users:

License Statistics

- Web-based license monitoring and reporting software.
- Usage statistics gathered in real-time or imported.

For ISVs:

LM-X License Manager

- Protect and license software with control and flexibility.
- Diverse licensing models and extensive functionality with a wide range of platform support.

License Activation Center (LAC)

- SaaS solution driving revenue and reducing costs through a centralized license management interface.
- Simplifies and automates license creation, distribution, and activation.

Why are we a good partner?

- Products developed based on customer demand
- Trusted by over 300 companies
- High customer retention rate: 94% in 2010
- Enterprise-ready software used by thousands of users
- Rapid product development and feature implementation
- Unmatched technical support

For questions, suggestions or comments please write to: info@x-formation.com

Thank you!